

Company Overview

SURFACEMATTERS™

A History of Innovation and Market Leadership

Over a decades-long evolution of acquisitions and mergers beginning in 1954, several companies eventually formed the modern corporation. These companies included AllianceWall, which manufactured porcelain enameled steel for architecture (now known as CeramicSteel), and a manufacturer of “Greensteel” brand chalkboards. In 1963, by a stroke of creativity, Albert Stallion, an employee at AllianceWall, discovered that CeramicSteel cladding was also a great writing surface. Soon after, development of CeramicSteel specifically for dry erase writing was underway.

The founders of Polyvision were determined to make a global impact with their unique process and quality product, so in 1971 a manufacturing facility was opened in Genk, Belgium to act as the launchpad for international operations. Still open today, this plant allows Polyvision to reach customers regardless of geography. Polyvision now serves over 65 countries, providing CeramicSteel for a variety of applications. Consistently reliable with its renowned durability — the world will continue to demand an enduring product. It was with this knowledge that a new manufacturing facility opened in Okmulgee, Oklahoma in 1975 to expand capacity. Later in 1984, an additional coil line began production, providing more options for fabricators and customers.

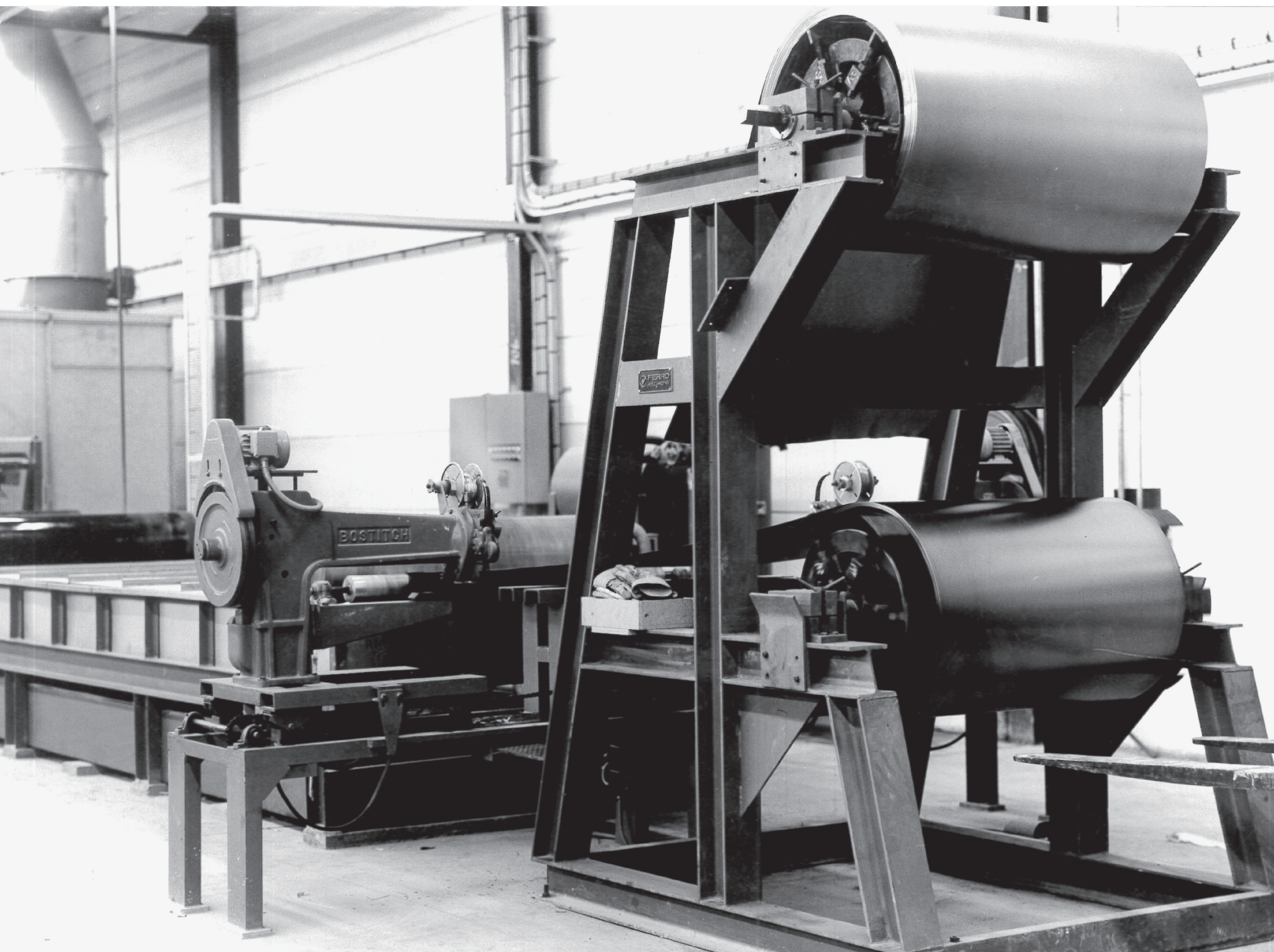
The marriage of beauty and brawn came in 1987, when Polyvision began offering screen printing on CeramicSteel. Now, architects and designers could add print, pattern and color to their installations to bring visual interest to once bare spaces. Public transit stations, architectural infrastructure and other environments requiring a resilient surface could now be as beautiful as they were lasting. Always working toward greater goals, Polyvision has continued the tradition

of innovation through new design, technology and processes, bringing color and interest to unexpected places.

In the 1990s, Polyvision’s most rapid evolution began. Through a series of business deals, Polyvision acquired a group of companies including Alliance International – the world’s largest manufacturer of CeramicSteel – and a variety of visual communication technology firms. As a result, Polyvision developed a robust portfolio of products ranging from traditional writing surfaces to interactive whiteboards and technology-based visual communication solutions. In 2001, Steelcase, a leading global manufacturer of furniture for offices, classrooms and healthcare, acquired Polyvision. This acquisition enhanced Steelcase’s ability to create high performance spaces that encourage innovation and effective collaboration. Eventually the technology product line owned by Polyvision was transferred to Steelcase, allowing Polyvision to focus on supplying the world with durable CeramicSteel used for writing surfaces and architectural cladding.

In February 2020, Polyvision was acquired by Industrial Opportunity Partners (“IOP”), an Illinois-based private equity firm with an objective to grow and scale the business. Today, Polyvision operates as an independent company financially backed by IOP.

At Polyvision, the in-house research and development team works to improve manufacturing processes to meet market demands, while developing new surfaces and solutions. Polyvision continues to nurture a culture of innovation while encouraging new ideas and developing cutting-edge CeramicSteel technologies.



Products that are Made to Last

Polyvision CeramicSteel surfaces span more than two billion square feet of architecture around the world and are used to educate over 250 million students each day. From time tested chalkboards for early classrooms to the walls of landmarks infrastructure, our commitment remains the same: create the highest-quality and most durable CeramicSteel surfaces in the world while providing unmatched customer support.

As an IOP company, we partner with renowned visionaries, researchers and designers to continue our tradition of producing innovative products for architecture and building professionals.

A Global Company

Polyvision, headquartered just north of Atlanta, Georgia, USA, employs approximately 200 people globally, in offices and manufacturing facilities around the world. Polyvision was acquired by Industrial Opportunities Partners (IOP) in 2020.



Based in Evanston, Illinois, IOP was founded in 2005 by a group of like-minded finance and operations executives who came together to build a private equity firm centered on a shared passion for the companies that are the backbone of our economy — middle-market manufacturing and distribution businesses.

Our Quality Products are Designed Around the Principles of our Unique Point of View:

Our Values

- Act with integrity
- Tell the truth
- Keep commitments
- Treat people with dignity and respect
- Promote positive relationships
- Protect the environment
- Excel

Polyvision believes that sustainability is an important business practice in today's global economy. In line with this belief, we strive to encourage continuous improvement in all areas of environmental stewardship — responsible use of raw materials and natural resources, design processes and operation of all facilities — to reduce the impact of our activities on the environment. Our product development guiding principles encompass our commitment to excellence in every dimension to protect, replenish and restore the communities in which

Our Quality Policy

- Do it right the first time
- Exceed customer expectations
- Continuously improve what we do

Our Key Behaviors

- Be connected
- Be curious
- Be committed

we live and serve. Following these principles, our Production, Supply Chain and Research and Development teams continually evaluate alternate resources and process improvements for our existing products and new products. This cycle of constant improvement enables Polyvision to capitalize on technology and material efficiency to reduce our environmental footprint while developing products that advance human health, social responsibility and economic success.

Key Facts

- Founded in 1954
- Headquartered in Atlanta, Georgia USA
- Employs approximately 200 people
- Conducts business in more than 60 countries
- Office and manufacturing facilities around the world
- Acquired by IOP in 2020
- Acquired Marsh Industries in 2020



The World's Most Durable and Sustainable CeramicSteel Surfaces

CeramicSteel is one of the most durable surfaces available, combining the best qualities of porcelain and steel to create a surface that is unmatched in the industry. Strong, consistent and enduring, it will neither scratch nor corrode. It refuses stains and is colorfast. As a result, cleaning is easier, maintenance is minimal and life cycle costs are dramatically reduced.



Chemical Resistant



Scratch Resistant



Bacteria Resistant



Fire Resistant



Graffiti Resistant



Stain Resistant

The Science of Surface

- Continuous coil enameling process
- Fired in the range of 700° - 900°C (1292° - 1652°F)
- Powdered glass is melted and fused onto the metal coil
- Produced in different widths and coiled up in lengths of ±150 lm or 500 ft.

Premium Writing Surfaces

Polyvision e³™ CeramicSteel writing surfaces are made for busy offices and boisterous classrooms. As the most popular writing surface in the world, e³ CeramicSteel is used in more than 8 million classrooms worldwide, impacting over 250 million students each day.



Architectural Products

Polyvision CeramicSteel, made for architectural applications, has the power to transform any environment through its practically unlimited combination of colors, printing options, dimensions and applications.

From tunnels built for the Winter Olympics in Western Europe, retail exteriors in Malaysia, legendary theme parks in Florida and France, and applications large and small around the globe, architects, designers and builders rely on superior surfaces from Polyvision.



Transit Spaces

- Tunnels
- Train Stations
- Metro Stations
- Airports
- Exteriors

Transitional Spaces

- Interiors
- Libraries
- Lobbies
- Corridors
- Healthcare
- Corporate

Collaboration

- Corporate
- Healthcare
- Higher Education
- Training Rooms

Surface Imaging

For more than 50 years, Polyvision has been mastering the ability to print on CeramicSteel. In hospitals, schools, transit spaces, pedestrian walkways and interior corridors, Surface Imaging has opened up endless opportunities to integrate art and imagery into architecture. The lasting durability of Surface Imaging on CeramicSteel enhances the environment's ability to inspire, assist or convey information.



Environmental Policy

Polyvision strives for continuous improvement in all areas of environmental stewardship — responsible use of raw materials, natural resources, design processes and operation of all facilities — to protect, replenish and restore the communities in which we live and serve. Third-party environmental certification assures customers and end users that the products they select support healthy indoor air quality and do not emit harmful chemicals.



Polyvision holds the following certifications:

- Cradle to Cradle Certified™ Certified — releases no harmful chemicals into the environment, safeguards clean water, materials are safe for humans and the environment
- Indoor Air Quality Certified to SCS.EC10.3-2014 v4.0
- ISO 9001 Quality Management Systems Certification
- ISO 14001 Environmental Management Certification
- ISO 45001 Occupational Health & Safety Management Certification

Support Services

Polyvision provides exceptional customer service around the world. Complete and dedicated support accompanies every Polyvision coil, cut sheet or panel. We also support our customers with the knowledge to incorporate our CeramicSteel into finished goods and projects. We provide short lead times, monitor orders, freight, cost and product availability, and offer a level of commitment and service agility that is unmatched.

Innovation

Polyvision's services are the driving force behind our organization. Our continued efforts in Research and Development have brought the art of enameling to a rare level of extreme control over product and process. Quality control, safety and environment are key parameters in our philosophy and in our day-to-day practice.

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